



## **PRESS RELEASE**

### **A new gourmet food store named S&D opens in style**

**January 17<sup>th</sup>, 2008** – A gourmet food store named S&D has been opened by SIMDI Group in spectacular fashion last night. The opening event was attended by several renowned faces from the public sector, private sector, f&b industry among many others.

With dazzling glamour complimented by lights, confetti and sound the store was opened by Ms. Shaira Saleem and Mr. Nuzair Ali. With the store officially opened, all the invitees got an exclusive tour of the shop and got to try the personal key which they received along with the invitation card on a number of displays which had surprise gift bags inside.

To an already hyped up event, the grand prize of full paid stay at One & Only Kanuhura made every guest's heart throb as they tried their luck with their key to win the grand prize.

Guests to this event were also the first members of the S&D Classic. All guests invited to this event received their personalized membership card which entitles them to various discounts, perks and rewards.

S&D offers a wide range of fresh fruits, vegetables, chilled meat and many other fine food and quality products from across the world. This gourmet food store is located at G. Keesa along Alikelegefaanu Magu. The event for the opening of S&D was organized and managed by Think Associates Pvt. Ltd.

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